



STAYING INFORMED

An Academy of Digital Media Free Resource for
Digital Advertising & Marketing Professionals

www.academyofdigitalmedia.com

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Ad Tech, Data

Ad Exchanger	Publication that enables the exchange of ideas between all members of the "ecosystem," including marketers, agencies, publishers, data providers, advertising and marketing technology companies, analysts, the investment community and the press.
AdMonsters	Ad operations news, conferences, events, services, community.
Data&Programmatic Insider	Just one of several MediaPost publications providing news, blogs, directories to help its members better plan and buy both traditional and online advertising.
ExchangeWire	ExchangeWire provides global data and insight on Marketing Technology, Advertising Technology and Programmatic Advertising.
MarketingTech	Marketing Tech is a thriving community of professionals interested in marketing strategy and technology.
TechCrunch	TechCrunch is a popular American online publisher of technology industry news established in 2005. It publishes about the business tech, technology news, the study of emerging trends in tech, and profiling of new tech businesses and products.
The Drum	Latest advertising and marketing news, opinion, and industry insight.
ZDNet	News coverage and analysis on the trends, technologies and opportunities that matter to IT professionals and decision makers.

Agency News

AAF Smartbrief	News for marketing professionals.
Adage	Advertising and Marketing industry news.
AdWeek Agencies	Breaking news in advertising, media and technology www.adweek.com/agencies .
Campaign US	Advertising news and opinion.
MediaPost Agency Daily (MAD)	Daily news for agencies and the agency business.
The Make Good	Inside look into the media and technology industry.

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B2B

AdAge BtoB	Advertising and Marketing industry news.
B2B e-Commerce World	Get the insights and strategies delivered to you from the leader in B2B e-commerce coverage.
Chief Marketer	Chief Marketer serves marketing professionals at consumer and business-to-business brands, as well as their agencies.
MarketingProfs	Practical marketing insights, lessons, perspectives.

Blogs, Bloggers

AskDave Taylor	Provides tech support and advice.
Blogs from Forrester	Featured insights from Forrester.
BoSacks	News about Magazines, Media and the Publishing Industry.
Chad Pollitt	Author, International Speaker, Marketing Professor.
eConsultancy Insights	Comprehensive research and insight into digital marketing and ecommerce.
Eric Franchi IO Newsletter	The IO: a weekly newsletter on what matters in marketing, media and technology (follow on Twitter and/or sign up for The IO).
Gartner	Validate, learn and discover with fresh digital perspectives from successful marketing leaders.
John Hagel	"Strategy @ the intersection of business and technology."
MediaBizBloggers	Thought-leadership blog platform for media, advertising and marketing industry professionals, organizations and companies.
Monday Note	Media, Tech, Business Models viewed from Palo Alto and Paris.
Next Draft	Dave Pell scours the internet and presents stories that educate and entertain.
Nigel Hollis (Kantar, Millward Brown)	Straight Talk with Nigel Hollis, Executive Vice President and Chief Global Analyst, Kantar Millward Brown.
PilipBlog	Mark's thoughts on marketing, product management, testing and leadership, from the point of view of a senior marketing executive.
Re-Inventing by @Rishad	Rishad works with leadership of companies to increase productivity by unleashing the potential of the talent. Rishad's blog statement: The future does not fit in the containers of the past.
ReadWrite	"The Blog of Things." ReadWrite aggregates professional communities dedicated to specific subjects of interest such as connected cars, smart homes, AR/VR, fintech and APIs.

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Reddit	Reddit gives you the best of the internet in one place. Get a constantly updating feed of breaking news, fun stories, pics, memes, and videos just for you.
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Sean X Digital Unicorn	Digital Privacy, Blockchain, AI.
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Shelly Palmer	Blog posts on technology, media, marketing and politics.
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The Moz Blog	The Moz inbound marketing and SEO blog provides tips, tricks, and advice for improving websites and doing better search, social, content, and brand marketing.
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Broadcast Media

AdWeek Lost Remote	Breaking news in advertising, media and technology.
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Broadcasting and Cable (B&C)	B&C's editorial covers the spectrum of broadcast, cable, satellite, telco, advertising, multimedia, broadband, and other emerging technologies.
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Cyopsis	Latest on TV media news.
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Rapid TV News	Online daily news service for the television industry.
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Content Marketing, Native Advertising

Content Marketing Institute	Practical, how-to guidance, insights and advice from the experts, and an active community for discussing the latest news, information, and advances that are moving the industry forward.
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Native Advertising Institute	Whether you are a die-hard expert or just getting started with native advertising this is where you find the insights and tools you need to elevate your game.
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Numerator (formerly BrandTale)	Insights, inspiration and intelligence around the branded content community. Please reach out to us at anytime to set up an account to enjoy more personalized features and a lifetime of Numerator. <i>(requires registration)</i>
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Digital Media

Business Insider (BI)	Business Insider is a fast-growing business site with deep financial, media, tech, and other industry verticals.
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ClickZ	Marketing technology news and insights.
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Digiday	Digiday is a leading voice of the media and marketing industry and how they are being disrupted by technology.
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IAB Smartbrief	Stay on top of the interactive media and marketing industry.
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MarketingCharts	Hub of marketing data, graphics, and analyses, to stay on top of the latest trends in digital marketing and advertising.
MarketingLand	Daily news coverage includes breaking stories, industry trends, feature announcements and product changes at popular platforms used by digital marketers to reach consumers online.
MediaPost	MediaPost Publications is an on-line publishing resource for all advertising media professionals - TV, cable, radio, print, interactive, agencies, buyers, and reps.
MediaShift	Insight and analysis at the intersection of media and technology.
MediaVillage	Gain actionable insights to future proof your business. Attend events, join the community and connect with Media & Advertising industry thought leaders.

Digital Marketing, Marketing Technology

Altimeter Prophet	Learn to understand and act on digital as a transformative force in your businesses.
Business Insider (BI)	Business Insider is a fast-growing business site with deep financial, media, tech, and other industry verticals.
Chief Marketer	Chief Marketer serves marketing professionals at consumer and business-to-business brands, as well as their agencies, with rich, detailed information on measurable marketing strategies, tactics and techniques.
Digital Doughnut	Digital Doughnut is a global digital marketing community.
Marketing Dive	Marketing Dive provides news and analysis for marketing executives. Subscribe to this daily newsletter for updates on Social Media, Branding and Advertising, Marketing Technology, Content Marketing, SEO/SEM, Email Marketing and Automation.
Marketing Tech	Digital Marketing New - Marketing Tech News
Marketing Week	Marketing Week brings you all the latest marketing news.
MarketingLand	Daily news coverage includes breaking stories, industry trends, feature announcements and product changes at popular platforms used by digital marketers to reach consumers online.
MediaVillage	Gain actionable insights to future proof your business. Attend events, join the community and connect with Media & Advertising industry thought leaders.
Serial Marketer Weekly	Written by David Berkowitz, this weekly newsletter covers what's happening at the cutting edge of marketing.

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Digital Video

Adweek TV-Video	Breaking news in advertising, media and technology.
ClickZ eMail & Automation	Marketing technology news and insights.
Digiday Video Anywhere	Digiday connects with its audience across web, email, podcasts, a quarterly magazine, a membership program and in-person events.

eCommerce

Digital Commerce 360	Daily news, trend analysis, industry resources and competitive data through its three brands that cover the digital revolution in global business—Internet Retailer, B2BecNews and Internet Healthcare Management.
eCommerce Times	Everything you need to know about doing business on the Internet.
eMarketer Retail	Browse retail articles featuring eMarketer's latest data and insights on digital marketing. Topics include media, marketing, industries, companies, social and more.
Internet Retailer (subscription)	Daily news, trend analysis, industry resources and competitive data.

Email Marketing

DMN Daily Insider	DMN covers all aspects of digital and data-driven marketing. A resource for marketing and senior sales professionals, the core audience consists mostly of decision-makers and key influencers within their organizations.
MarketingLand	Daily news coverage includes breaking stories, industry trends, feature announcements and product changes at popular platforms used by digital marketers to reach consumers online.
MediaPost Email Insider	MediaPost Publications is an on-line publishing resource for all advertising media professionals - TV, cable, radio, print, email, interactive, agencies, buyers, and reps.

Emerging Tech

IDG Connect	IDG Connect provides research and editorial insight to its global community of B2B decision makers.
NewCo	NewCo connects people with business on a mission through events, media, and unique partnerships.
Startup One Stop (SOS)	For Startups by Startups.
Venture Beat Weekly	VentureBeat is the leading source for latest technology news.

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International

International News Media Association (INMA)	The International News Media Association (INMA) provides global best practices for news media companies looking to grow revenue, audience, and brand amid profound market change.
The Guardian	Latest World news, comment and analysis.

Local Media, Journalism

American Press Institute	The American Press Institute advances an innovative and sustainable news industry by helping publishers understand and engage audiences, grow revenue, improve public-service journalism, and succeed at organizational change.
BIA Local Media and Technology	News for local broadcasters, brands and publishers.
BoSacks	News about Magazines, Media and the Publishing Industry.
Local Media Insider	LocalMediaInsider is an online trade journal founded in 2010 to provide best practices for emerging business models.
MediaShift	Insight and analysis at the intersection of media and technology.
NetNewsCheck	NetNewsCheck.com covers the revolution in local media as it plays out online and on mobile.
Nieman Lab	The Nieman Journalism Lab is an attempt to help journalism figure out its future in an Internet age.
Poynter Institute	Poynter taps into the expertise and experience of media executives, journalists, technologists and academics to answer the biggest questions around the future of journalism and democracy.
Reuters Institute	The Reuters Institute for the Study of Journalism is dedicated to exploring the future of journalism worldwide through debate, engagement, and research.
Street Fight	Street Fight covers the business of hyperlocal marketing, commerce and technology.

Magazine, Print Media

Adage	Advertising and Marketing industry news.
Adweek	Breaking news in advertising, media and technology.
Digital Content Next	
FIPP World	Global trade association, whose purpose is to improve all aspects of the media content industry through the sharing of knowledge, mutual co-operation, and strategic partnerships.
FOLIO	Magazine Publishing News, Magazine Jobs, Publishing Company Feature & Information Resource.
Publishing Executive	Stay up-to-date on the magazine media industry through Publishing Executive's daily online content; newsletter Publishing Executive Insight, webinars, events, white papers, and print magazine.
What's New in Publishing	News about the independent publishing businesses including news, covering the developments in digital publishing, magazines, and newspapers.

Mobile

Appcelerator Blog	The week in mobile.
Fierce Wireless	FierceWireless provides breaking news and expert analysis of the trends shaping wireless communications.
MMA SmartBrief	News for mobile marketing professionals.
MobileMarketer	Mobile Marketer's mission is to provide busy professionals lwith a bird's-eye-view of the mobile marketing industry in 60 seconds.

Other Business, Tech Media

Bloomberg Technology	Bloomberg delivers business and markets news, data, analysis, and video to the world, featuring stories from Businessweek and Bloomberg News.
Business Insider Intelligence	Covers global tech, finance, markets, media, healthcare and strategy.
BusinessWeek	Insights and in-depth analysis on the people, companies, events, and trends.
Center for Digital Future	Since 1993, the Center for the Digital Future has been tracking the global evolution of digital technology and platforms, studying their impact on users and non-users, and working with clients worldwide.
Economist	Get insights into topics that matter most to you.
Fast Company	Fast Company is the world's leading progressive business media brand, with a unique editorial focus on innovation in technology, leadership, and design.

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Forbes	Forbes is a global media company, focusing on business, investing, technology, entrepreneurship, leadership, and lifestyle.
Gizmodo	Gizmodo is a design, technology, science and science fiction website.
GrowthHackers	The largest online community of growth professional where members share insights for driving sustainable growth.
Huffington Post	Read the latest headlines, news stories, and opinion from Politics, Entertainment, Life, Perspectives, and more.
Marketing Tech News	Covers advertising, commerce, content, customer experience, data-driven, cloud, mobile, personalized, search and social.
Mashable	Mashable is a global, multi-platform media and entertainment company.
MIT Technology Review	Features, news analysis, business reports, photo essays, reviews, and interactive digital experiences that invite readers to probe deeper, examine data, and get to know experts and their opinions to see, explore, and understand new technologies and their impact.
New York Times Technology	Technology news from the New York Times.
The Drum	Marketing, advertising, design and digital news.
The Next Web (TNW)	TNW was started to bring insight, meaning to the world of technology.
WIRED	In-depth coverage of business news and trends.
WSJ	The Wall Street Journal (WSJ) online coverage of breaking news and current headlines from the US and around the world.

Radio

FMQB (Friday Morning Quarterback)	Daily source for radio industry news.
Inside Radio	Latest Radio Industry news, ratings, transactions, people moves, classifieds, special reports and more.
Radio Ink	Management and marketing magazine - providing management information, sales tips, and digital promotions ideas for radio stations.
RAIN (Radio and Internet News)	Informative, insightful, influential, entertaining — RAIN News is the preeminent source of information and commentary about the future of radio and the emergence of streaming audio.

Research and Analytics

BizReport	A leading source for Internet business and e-commerce news.
eMarketer	Data and research on digital for business professionals.
L2 Daily Insights	Gartner L2's Blog:The Daily provides marketers with the latest digital news and research analysis across digital marketing, site & e-commerce, mobile and social media.
MarketingCharts	Hub of marketing data, graphics, and analyses, to stay on top of the latest trends in digital marketing and advertising.
Metrics Insider	MediaPost's Online Metrics Insider .
Nielsen Newswire	Nielsen newsletter for news and business insights delivered weekly to your inbox.
Pew Internet and American Life Research	Pew Research Center is a nonpartisan fact tank that informs the public about the issues, attitudes and trends shaping the world. It conducts public opinion polling, demographic research, media content analysis and other empirical social science research.
Statista	Statistics, consumer survey results and industry studies from over 22500 sources on over 60000 topics on the internet's leading statistics database.
WARC News	Latest marketing news and opinion from a global network of contributors.

Sales, Publishing

Inside Sales	A source of how-to's, essays, articles, research, and strong opinions on how the web and the phone have come together to leverage inside sales.
Publishing Executive	Intelligent coverage of the publishing industry, from strategic management insight and digital publishing innovations to production, marketing, audience development and more.
Sales and Marketing Management	Each issue contains feature articles on topics such as sales management skills; getting salespeople to set and reach goals; hiring for the long term; and motivating with non-cash incentives.
Seller Crowd	Sellers from every corner of the media & tech world use SellerCrowd to prospect and keep up with their key accounts. We work together to reach decision makers and hit goals.
Selling Power	Best-practice strategies, tactics, and insight from world-class experts on sales strategy, sales training, incentive compensation, sales performance and more.
What's New in Publishing	News about the independent publishing businesses including news, covering the developments in digital publishing, magazines, and newspapers.

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Search

MarketingLand	Daily publication that covers all aspects of the digital marketing industry alongside sister publications, MarTech today and Search Engine Land.
Moz Blog	The Moz inbound marketing and SEO blog provides tips, tricks, and advice for improving websites and doing better search, social, content, and brand marketing.
Search Marketing Daily	Just one of several MediaPost publications providing news, blogs, directories to help its members better plan and buy both traditional and online advertising.
Search Engine Watch	News and information about search engines, SEO and paid search.
Think with Google	Newsletter for consumer trends & insights.

Social

SmartBrief on Social Business	SmartBrief is a digital media publisher of targeted business news and information by industry.
Social Media Examiner	Online magazines, blogs and podcasts about how businesspeople can use social networks.
Social Media Today	Latest news, trends and tips in social media.